

For Immediate Release

Wyplay grows Services Resources, thanks to Frog Community.

- 24 services firms are part of Frog
- 8,500 total staff in 37 countries for digital TV and convergence projects

MARSEILLE, France - October 8th, 2014 – In the wake of the IBC show at RAI Amsterdam, Wyplay today revealed some insights on the structure of its Frog Community, now totalling 70 Licensee companies, amongst which 24 are technology services firms, with their staff dedicated to digital TV and convergence projects totalling more than 8,500 people.

Thanks to these Scaling Partners, Wyplay can multiply its own 200-strong team for the further development and deployment of its Frog Solution.

With the Frog Community, operators now benefit from a very significant pool of experts in the digital TV software development and integration domains to meet their demands for greater speed to market in the implementation of their convergent TV services projects on the Set-Top-Box and Backend sides of their operations.

Within the Frog ecosystem, operators may choose any Frog Licensee as their implementation partner, including Wyplay itself or any of its Scaling Partners, with the guarantee that features scope, deadlines and budgets will be successfully met.

The Frog Scaling partners represent a vast array of skills, geographical reach and proximity to operators. They range from IT powerhouses operating on a global or regional scale; to system integrators specialised in digital TV; and specialist outfits with domain expertise in select areas like multiscreen user interfaces, hardware porting or content security.





FROG BY WYPLAY SCALING PARTNERS





3Screen Solutions

ADP Technologies

Aeon Communications

Altim

Bizz-Tech Solutions

Cinfo

Cmedios

Eurogiciel ance, Germany, UK, Mor ain, India, USA, Canada Evio

Farncombe

Intigral IT Touch India, Japan, Singapore, Korea, USA, Canada, Dubai, Qatar, O UK, Italy, France, Denmark,

MathEmbeded

NeST India, USA, Germany, Swed Ireland, Japan, UAE, Qatar

Romsat

RT-RK

S3 Group

Savis

SkillBill

Tata Elxsi

WizTiVi

YeniHayat

Frog Scaling Partners

3Screen Solutions

ADP Technologies

Aeon Communications

Altim

Bizz-Tech

CInfo

CMedios

Eurogiciel

Evio

Farncombe

Intigral

IT Touch

L&T Technology Services

MathEmbeded

NeST

Romsat

RT-RK

S3 Group

Savis

SkillBill

Tata Elxsi <u>WizTiV</u>i

<u>Xech</u>

YeniHayat

About Wyplay

Independent and internationally recognized, Wyplay develops open, modular and innovative software solutions for IPTV, cable, satellite and terrestrial TV operators and broadcasters around the world.

Wyplay's technology enables operators to select, configure, and deploy solutions easily from the richest list of preconfigured functionality available in a modular online TV solution, including an electronic program guide; video recorder; multiscreen and multiroom connectivity, an application store; and more.

Wyplay's professional services team creates user experiences that exactly match and complement an operator's or broadcaster's product and market strategies. Wyplay is now a strategic partner for such leading brands as SFR, Vodafone, Belgacom and now Canal+. To learn more about Wyplay's set-top box, multi-screen and OTT solutions, please visit www.wyplay.com and www.FrogByWyplay.com.

Blog: www.frogbywyplay.com/page/blog

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